



For Immediate Release

Marine Finance Company Authorized Boat Auction to be held September 18<sup>th</sup>.

Over \$1,000,000 in Inventory will be sold in the largest nationwide marine auction this year!

(Pewaukee, Wisconsin) - Several major marine finance companies have joined forces to liquidate their inventories before the winter season. Wisconsin Auto Auction will produce the event and SkipperBud's in Pewaukee will play host to the auction. SkipperBud's had the resources to pick up all these units from around the country and a large enough facility to house these inventories in one central location.

Wisconsin Auto Auction has a proven record of success in converting marine assets into sold goods for various lenders in the market place. Inventory will be available for inspection on September 18<sup>th</sup> starting at 9:00 am. The auction will begin at noon. You must register to buy any units but NO BUYERS FEES will be charged, parking is free.

Over 100 larger items including boats, trailers, outboard engines plus boating accessories and parts such as props, tubes, skis and ropes will be up for sale in the live auction. Many of the auction items are never before titled distressed inventory from dealer stock including used boats and demonstration models. The auction will be held Saturday, September 18<sup>th</sup>.

An informal overview of all auction items can be viewed at <http://www.youtube.com/watch?v=SuTpb9qaxZU>

Dealers can logon to <http://dealersrule.com> and click on Wisconsin Auto Auction to review the entire lot of inventory. In the event of a schedule conflict on the 18<sup>th</sup> proxy bids may be placed by calling (920) 269-2181.

For more information please contact the Wisconsin Auto Auction at (920) 269-2181

Date: September 18<sup>th</sup>, 2010

Time: Doors open at 9:00am, auction begins at noon

Location: SkipperBud's  
1030 Silvernail Road  
Pewaukee, WI