

WINNER  
33<sup>RD</sup> AMERICA'S CUP

GOLDEN GATE  
YACHT CLUB 



ORACLE

BMW ORACLE Racing

## BMW ORACLE Racing to open NASDAQ stock exchange

**New York, New York June 29, 2010** -- The BMW ORACLE Racing team, winners of the 33rd America's Cup in February, will ring the NASDAQ Stock Market Opening Bell on Wednesday June 30th at the NASDAQ MarketSite in New York City's Times Square.

Skipper James Spithill (AUS) will lead the American team in ringing the bell to mark the opening of the trading day.

The NASDAQ Opening Bell ceremony will be simultaneously displayed on the NASDAQ MarketSite tower, NASDAQ's iconic digital sign in the heart of Times Square and the NASDAQ MarketSite broadcast studio wall.

The America's Cup represents one of the most demanding sporting and technological achievements in the world. The oldest trophy in international sport, it has been contested 33 times, and held by just six yacht clubs over its 159-year history.

The BMW ORACLE Racing team is an international line-up of the best sailing, design, engineering and boatbuilding talent in the world and was created 10 years ago by Larry Ellison (USA) with the goal of winning the America's Cup and bringing it back to the United States. The team realized its ambition in February, beating the defender, Alinghi, 2-0 in a Match off the coast of Valencia, Spain.

The visit to New York City is part of a tour of the east coast of the United States. The team will visit Newport, Rhode Island (Thursday), the home of the America's Cup for much of the 20<sup>th</sup> century.

*The America's Cup, first contested in 1851, currently resides at the Golden Gate Yacht Club in San Francisco, the home club of BMW ORACLE Racing. Only two other American yacht clubs have held the trophy – New York Yacht Club and San Diego Yacht Club. SDYC lost the Cup to Team New Zealand in 1995, the last time the America's Cup was held in the United States. In 2003 the Swiss-based Team Alinghi won the Cup from New Zealand. On February 14, 2010, off Valencia, Spain, BMW ORACLE Racing defeated Team Alinghi 2-0. Intensive planning for the next edition is underway, with the finals expected in 2013 or 2014 at a venue to be determined by the American team.*

In addition to the main team website, [www.bmworacleracing.com](http://www.bmworacleracing.com), team friends can follow the blog at <http://bmworacleracingblog.blogspot.com>, or You Tube at <http://www.youtube.com/bmworacleracingteam>, or on Twitter at <http://twitter.com/bmworacle2010>. Images are available at [www.bmor-photo.com](http://www.bmor-photo.com).

WINNER  
33<sup>RD</sup> AMERICA'S CUP

GOLDEN GATE  
YACHT CLUB 



ORACLE

BMW ORACLE Racing

**For any further information please contact:**

Tim Jeffery  
Director, Communications  
BMW ORACLE Racing  
Spanish Mobile +34 667 171 223  
UK Mobile +44 777 038 1379  
[tjeffery@bmworacleracing.com](mailto:tjeffery@bmworacleracing.com)

Jane Eagleson  
Director, Public Relations and Media  
BMW ORACLE Racing  
Spanish Mobile +34 620 280 742  
USA +1 201 887 8184 (from June 20)  
[jeagleson@bmworacleracing.com](mailto:jeagleson@bmworacleracing.com)