

Brunswick Corporation 1 N. Field Court Lake Forest, IL 60045
Telephone 847.735.4700 Facsimile 847.735.4750
www.brunswick.com

Release: IMMEDIATE
Contact: Daniel Kubera
Director – Media Relations and Corporate Communications
Phone: 847-735-4617
Email: daniel.kubera@brunswick.com

**BRUNSWICK AWARDS 28 SCHOLARSHIPS
TO CHILDREN OF BRUNSWICK DEALERSHIP EMPLOYEES**

LAKE FOREST, Ill., Aug. 24, 2010 – Brunswick Corporation (NYSE: BC), a market leader in the marine industry, and the Brunswick Foundation recently awarded 28 sons and daughters of dealership owners and employees in the U.S. and Canada, a total of \$56,000 in college scholarships to assist those students with their tuition fees. The Brunswick Foundation Sons and Daughters Scholarship Program recognizes recipients for their academic excellence, leadership capabilities and civic involvement during the past school year, and are chosen by an independent committee of academic professionals at leading Midwestern universities.

"I am truly appreciative for receiving a Brunswick scholarship this year," said scholarship recipient Randilea Nichols, whose father is Randy Nichols, president and chief executive officer of Nichols Marine in McAlester, Okla. "I sincerely thank Brunswick Corporation for its generosity and support towards my future as well as my college tuition costs."

The Brunswick Dealer Sons and Daughters Scholarship Program is part of Brunswick Dealer Advantage, a wide ranging group of dealer support services available to over 5,000 Brunswick marine, Life Fitness and Brunswick Billiards dealers in the U.S. and Canada. Brunswick Dealer Advantage offers valuable tools that help dealers to build long-term profitability and value in their businesses and help them succeed.

(more)

Brunswick Corporation

Aug. 24, 2010

Page 2 of 4

"We are so proud of our sons Colby and Patrick for winning scholarships this year, and we are so thankful for the Brunswick Foundation and Brunswick Dealer Advantage for their support," said parents Rob Brown and Nancy Fortier-Brown of Clark Marine in Manchester, Maine. "Our dealership benefits from several Dealer Advantage features, and the scholarships are just one more way that Brunswick is showing us that they support our dealership and our families."

In the U.S., Brunswick marine dealers can leverage leading retail services like Blue Water Finance, Brunswick Product Protection, BoatTrader.com and Channel Blade to attract new customers. Under Dealer Advantage, dealers may also offer major employee benefits and rewards programs such as General Motors supplier pricing, AdvantageCare healthcare and Aetna dental and vision, as well as enjoy preferred terms on key operation services like Brunswick Acceptance Corporation floor financing, Staples office supplies, US Bank credit card processing, UPS shipping services, Arthur J. Gallagher business insurance and lots more. The number of programs a dealer can access increases based on the strength of the dealer's partnership with Brunswick. Opportunities for scholarships are offered to Gold and Platinum-level dealers.

"Higher education is important in helping the next generation to prepare for success," said Russ Lockridge, vice president and chief human resources officer for Brunswick Corporation. "It is an honor to be a part of helping these dealers and their children realize their dreams."

"Brunswick Dealer Advantage and the Brunswick Foundation scholarship program allow us to directly help dealers and their families," said Judith P. Zelisko, president of the Brunswick Foundation as well as Brunswick's vice president - tax. "Brunswick Corporation has a long history of charitable contributions, and we are proud to be able to contribute again this year."

(more)

The 2010 Dealer Sons and Daughters Scholarship Program recipients are:

Maxwell Berube	Port Harbor Marine	South Portland, Maine
Brandon Bringer	O P C Marine Service	Imperial, Mo.
Jessica L. Bunch	Lake Wylie Marine Inc.	Lake Wylie, S.C.
Amanda Clarke	Quality Performance Marine Inc.	Corona, Calif.
Erin Creaser	Glen Burney Marine Ltd.	Parry Sound, Ontario, Canada
Caitlin Flynn	Lookout Marine	Somerset, Ky.
Colby Fortier-Brown	Clark Marine	Manchester, Maine
Patrick Fortier-Brown	Clark Marine	Manchester, Maine
Elisabelle Gaboury	Gaboury Marine	Sorel Tracy, Quebec, Canada
Nicole Garofolo	Dicksons Marine	East Patchogue, N.Y.
Maddison Hall	Lake Wylie Marine Inc.	Lake Wylie, S.C.
Erika Haselhorst	Belleville Sport Sales Inc.	Belleville, Ill.
Luke Hunt	Marine Service Center	Decatur, Ill.
Nicole Kush	Hipp Marine Service	San Diego, Calif.
Kelsey Lautrup	Cariboo Supply and Marine Ltd.	100 Milehouse, British Columbia, Canada
Jacob Lueders	Frontier Power Sport	Fergus Falls, Minn.
Alexandria Mazoch	Clear Lake Power	El Lago, Texas
Randilea Nichols	Nichols Marine	McAlester, Okla.
Nikki Novak	Pierre Sports Center	Pierre, S.D.
Alexis Pollard	Elite Marine Inc.	Riverside, Calif.
Audrey Puryear	Dalton Marine	Dalton, Ga.
Jacqueline Reitz	Jarrett Bay Boatworks	Beaufort, N.C.
Brooke Shelton	Wilson Marine Corporation	Howell, Mich.
Jordan Sheridan	MarineMax Southwest Florida	Fort Myers, Fla.
Jamie Theno	Hidden Mill Marine	Hammonton, N.J.
Theresa Valentine	Lindy's Sales Inc.	Fairgrove, Mich.
Ellen Werner	Arnolds Boats and Motors	Louisville, Ky.
Lynsie Whitlow	Whits Marine Inc.	Fort Smith, Ark.

(more)

Brunswick Corporation

Aug. 24, 2010

Page 4 of 4

About Brunswick Dealer Advantage

Brunswick Dealer Advantage now offers 29 dealer services designed to enhance the long-term profitability of Brunswick's dealer partners in the US. Programs focus on three areas: attracting more retail customers, rewarding employees, enhancing operations and reducing costs through preferred rates. Retail marketing services include Blue Water Finance, Boater's Choice insurance, Brunswick Product Protection and Mercury Product Protection extended service contracts, BoatTrader.com, iBoats.com and Channel Blade internet marketing and BoatingStore.com parts sales. Employee rewards include General Motors supplier pricing, Brunswick Foundation college scholarships and savings on Aetna dental and vision care. Operational enhancements include inventory financing through Brunswick Acceptance Corporation, savings on UPS shipping, Staples office products, US Bank credit card processing and more. For more information on all 29 Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

###