

CWR Electronics Targets DigitalYacht AIS Products

Bayville, NJ - March 8, 2010 - CWR is pleased to announce the addition of DigitalYacht to their line of products. As leaders in innovation in the supply of marine PC systems, DigitalYacht provides solutions for both sail and power, with applications ranging from 30 foot boats to superyachts. Their low cost AIS solutions allow even small boats to receive AIS transmissions for charting and navigation. Using the specific information obtained through AIS, communication is more direct and collision avoidance is more precise.

With AIS products including receivers, chartplotters and antennas, DigitalYacht provides all the equipment you need to accurately pinpoint targets on the water. As with all Class B AIS products, the DigitalYacht AIT1000 Class B Transponder can be programmed in-house at CWR Electronics, ensuring rapid response and fast turnaround time. The AIT1000 Transponder is the ultimate leisure boat solution, transmitting your data to other AIS users every 30 seconds. It features NMEA and USB data outputs, and includes a low profile, compact GPS antenna.

About CWR Electronics

CWR Electronics is a full-service distributor of marine, outdoor, and consumer recreational products. With competitive prices and superior customer service, CWR continues to be a leader in wholesale electronics and outdoor products. CWR provides each of its dealers with the newest products from today's top manufacturers in the industry, with orders shipping directly from the on-site warehouse. As an additional service, CWR will drop ship electronics to your customer, using customized shipping labels and packing slips. CWR is a wholesale-only distributor that proudly serves the marine, fitness, automotive, golf, camping, RV, and hunting industries. For more information about CWR Electronics, call 1-800-527-3306 or visit www.cwrelectronics.com.

About AIS

The Automatic Identification System, known as AIS, is a shipboard broadcast system that operates in the VHF maritime band. Vessels outfitted with the transmission send critical navigation information regarding position, speed, heading, vessel size, and name. The International Maritime Organization (IMO), a specialized agency of the United Nations, and the United States Coast Guard (USCG) regulate the requirements for vessels to transmit AIS information. While almost all recreational boats are exempt, they can still benefit from this information. Ships within radio range are identified with differential GPS accuracy and with velocity vectors indicating speed and heading. Maneuvering information, closest point of approach (CPA), time to closest point of approach (TCPA) and other navigation information may also be available. This information, previously available only to modern Vessel Traffic Service (VTS) operations centers, is available to any boat with an AIS receiver.