

## **Detroit Boat Show Announces Dates and Expanded Exhibitor Base**

November 18, 2009 -- Livonia, MI -- The 52<sup>nd</sup> Annual Detroit Boat Show is scheduled for February 13-21, 2010 at Cobo Center in Detroit, MI. The nine-day show is the primary boat and accessory show in the state of Michigan and attracts thousands of attendees from Michigan, Canada and surrounding states.

The show offers hundreds of boats from 10 to (an expected) 45 feet in length for fishing, cruising, skiing, tubing and other boating lifestyle activities. "This show brings in the areas top dealers and features hundreds of the latest boats, plus a wide range of electronics, accessories, supplies and services," said Detroit Boat Show Manager Van Snider. "Great prices, special promotions, seminars and specialty exhibits assure the show offers something for everyone."

New this year is the addition of the Great Lakes Outdoor Recreation Expo, a 4-day show that runs during the final four days of the Detroit Boat Show. This new consumer show is dedicated to the growing number of outdoor recreation enthusiasts in Michigan who hike, bike, kayak, canoe, rollerblade, golf, etc. "Survey results show boaters enjoy other recreational activities in addition to boating. This new show will offer an added feature for boaters and introduce boating to those who are already outdoor minded but not yet on the water," said Snider. "Admission to one show allows entrance to the other."

The Detroit Boat Show and the Great Lakes Outdoor Recreation Expo are produced by the Michigan Boating Industries Association (MBIA), a state-wide marine trade association representing boaters and the boating industry in Michigan.

For more information on the Detroit Boat Show and the *Great Lakes Outdoor Recreation Expo*, go to [www.detroitboatshow.net](http://www.detroitboatshow.net) or [www.greatlakesoutdoorrecreationexpo.com](http://www.greatlakesoutdoorrecreationexpo.com).

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