

Grady-White Sales Promotion Sept.1-Nov. 8, 2010

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Aggressive Grady Days Promotion Now at Grady-White Dealers

GREENVILLE, NC: During the “Grady Days” fall sales promotion beginning September 1, 2010, Grady-White Boats is offering by far the best factory incentives of the year on any new Grady-White whether that’s in dealer inventory for immediate enjoyment or built new for winter or spring delivery. On top of any dealer discount pricing, incentives worth up to \$10,000 are in effect through November 8, 2010.

For the 2011 model year, Grady-White offers 26 models, including 10 center consoles from 18-36 feet in length, three express cabins 30-36 feet, seven walkaround cabins 20-30 feet and six dual consoles from 19-30 feet, each one a truly great value in fishing and family boating especially during this sale. Now is a rare opportunity for customers to buy and lock in long-term satisfaction!

These generous factory-sponsored incentives will be available only through November 8 and they will not be repeated during the 2011 model year.

Grady-White was founded in 1959 and builds 26 boat models from 18 to 36 feet at its plant in Greenville, NC. The company has been under private ownership by National Marine Manufacturers Association Hall of Fame member Eddie Smith since 1968. Grady-White Boats has been recognized for top-ranking excellence in customer satisfaction in every third-party study ever done in the marine industry including the ninth consecutive National Marine Manufacturers Association (NMMA) CSI Award for excellence in customer satisfaction awarded in August 2010.

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