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FOR IMMEDIATE RELEASE

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Mark Your Calendar: Ninth Annual MAATS Next Week, July 15-17

United States' Only Marine Aftermarket Event Opens for First Time in Orlando

CHICAGO, July 9, 2009 – There are only a few days left until the 2009 Marine Aftermarket Accessories Trade Show (MAATS) kicks off at the Orange County Convention Center on July 15-17. The National Marine Manufacturers Association (NMMA) expects this year's show to offer dealers, exhibitors and buyers the best business opportunities available for their time and money.

Although online registration is now closed, on-site registration is available beginning Monday, July 13. [Click here](#) for on-site registration hours and locations. Registration is **free** for dealers and buyers, making MAATS a can't-miss opportunity for marine businesses within driving distance of Orlando.

MAATS 2009 will unveil a new Green Product Zone featuring eco-friendly products; free seminars to help attendees improve their businesses; buyer-supplier meetings that offer face-to-face interaction between exhibitors and buyers; daily New Product Previews to help attendees access the hottest products in the marketplace; and the National Marine Distributors Association's (NMDA) S.T.E.P. Purchasing Conference July 13-14. In addition, MAATS will again co-locate with the American Sportfishing Associations' International Convention of Allied

Sportfishing Trades (ICAST) to create the largest business-building marketplace for outdoor aftermarket accessories and gear.

To begin planning your MAATS trip, view [New Product Previews](#) and the [online show floorplan](#).

For more information, visit www.maats.net or contact Stephen Evans at 312-946-6238; sevans@nmma.org.

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NMMA is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle.