



**FOR IMMEDIATE RELEASE**

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**Paneltronics Prepares for Growth, and Hires Industry Veteran, Priscilla Swanson.**

Hialeah Gardens, Florida, March 4, 2010 — Paneltronics, a leading manufacturer of high-quality electrical power distribution panels and control systems, is pleased to announce that Priscilla Swanson has been hired as a Senior Account Manager. Mrs. Swanson, and avid boater, will be responsible for managing sales to strategic key customers and working to expand Paneltronics' OEM and Aftermarket presence. An industry veteran of more than 41 years, Mrs. Swanson was formerly the National Marine Manager for Wesgarde Components, where she worked for 35 years, and most recently worked with Carling Switch, as an Account Manager.

*"Mrs. Swanson's relationships and experience in the marine industry enhances our abilities to better serve our customers. Her intimate knowledge of Electro Mechanical Switches and Circuit Breakers is an asset to our organization",* said Pedro Pelaez, Jr., Vice President of Paneltronics.

Her appointment signals Paneltronics' focused commitment to providing our customers with knowledgeable, strategic direction and timely support.

About Paneltronics

Paneltronics is a leader in the development and manufacturing of high-quality electrical power distribution panels and control systems, switch and instrument panels, custom enclosures and clusters for the automotive, commercial vehicle, specialty vehicle and marine industries. Paneltronics offers an extensive selection of custom and pre-engineered panels, which can be configured to meet customer specifications. In addition, several new products have also been introduced in recent months, further enhancing product selection. For more information about Paneltronics, please visit our website at <http://www.paneltronics.com> or call 1-800-367-2635.

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