

Pirates of Colonial America Exhibit Premiering at Three 2010 NMMA Boat Shows

Exhibit Gives Visitors of All Ages Their Sea Legs with Interactive Fun

CHICAGO (November 23, 2009) – The National Marine Manufacturers Association (NMMA) announced today the premiere of the Pirates of Colonial America exhibit at three of its 2010 boat shows. The exhibit will offer an interactive and educational attraction that can be enjoyed by the entire family and provides added value to the boat show experience.

The new exhibit offers a host of interactive features and gives visitors the opportunity to learn how pirates played an active role in early Colonial America – from selling the colonists inexpensive untaxed goods, to the start of the first North American college. Historical researchers, authors and veteran museum coordinators John Moga and Jon Paul Van Harpen created this visually compelling exhibit to highlight the Pirates' journey throughout the Revolutionary War.

“For years, visitors have come to NMMA boat shows for an experience the entire family can enjoy,” said Ben Wold, executive vice president of NMMA. “The Pirates of Colonial America exhibit offers a special uniqueness to these three shows, allowing visitors to learn more about the history of pirates and boating in an exciting, interactive atmosphere.”

The exhibit will be featured at the following NMMA shows in 2010: **Kansas City Boat & Sportshow**, Jan. 7–10.; **Chicago Boat, RV & Outdoors Show**, Jan.13–17 and **Minneapolis Boat Show**, Jan. 20–24.

For additional information regarding NMMA or to view a calendar of upcoming shows, visit NMMA.org.

About NMMA: National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry in North America. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers throughout the U.S. and Canada. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. For more information, visit www.nmma.org.