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## **Premier Announces 2010 Model Showing**

(Wyoming, MN) ... Premier Marine today announced its 2010 New Model Showing, to be held Aug. 16-20 at its main production facility in Wyoming, Minn. The open house event will give dealers access to the newest 2010 pontoon model upgrades and features, as well as hands-on training from Premier sales and management personnel.

“We’re meeting challenging economic conditions with an unwavering focus on the innovation that has always been our hallmark,” said Bob Menne, Premier founder and president. “We’re building for the future.”

The event will mark the company’s 18<sup>th</sup> consecutive dealer meeting. According to Menne, Premier will be ready to ship the new 2010 models immediately upon its conclusion.

Based in Wyoming, Minnesota, Premier is the nation’s leader in pontoon design, manufacturing and technology. From the J-clip and the rail spacer to the ground-breaking PTX Performance Package, Premier has introduced several patented pontoon features and successfully built some of the largest, most non-conventional boats in the marine industry.

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