

**FOR IMMEDIATE RELEASE:**

**Providence Boat Show**

Newport Exhibition Group  
Newport, Rhode Island

**FOR MORE INFORMATION:**

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**RED CROSS TO BENEFIT FROM ATTENDANCE  
AT THE PROVIDENCE BOAT SHOW**

November 2009, Providence, RI...The RI Chapter of the American Red Cross will receive partial proceeds of the Providence Boat Show ticket sales on Saturday, January 9<sup>th</sup> and show attendees will reap the benefits as well. Newport Exhibition Group, producers of the Show which runs this year from January 7 to January 10th, 2010, have selected the Red Cross as it's official charity and Show Director, Nancy Piffard made the point that "We wanted to provide some financial help to an important charity and help our show attendee at the same time. In particular, we want boaters to know CPR and First Aid, therefore, the Red Cross will be giving demonstrations of good practices at the show on Saturday. In addition, they will be offering a free three-and-a-half hour CPR/Defibrillator Certification Training Course (a \$45 value) at the Show also on Saturday to the first 26 people who sign up on our web site. This is a wonderful opportunity for anyone who might want this certification."

The Providence Boat Show is Southern New England's premier winter boat show and primarily presents exhibits of powerboats that appeal to the family cruising and fishing audiences, plus small sailing craft, personal watercraft and inflatables. In addition, there are hundreds of exhibits that feature fresh and salt water fishing gear, technology, engines and electronics. Seminars such as Charley Soares' "Live Lining for Trophy Stripers" and Captain Bill Brown's "Blue Water -- Really Big Fish" and others by *Boatwise Marine Training* will help people have more fun fishing and cruising. And, the Rhode Island Marine Trades Association will be offering career training guidance for students and current workers who might want to work in the marine trades, one of the mainstays of the Rhode Island economy.

Show Director, Nancy Piffard noted "The strength of the Providence Show is in power boats, especially those in the 8' to 40' size range that appeal to families and fishermen. We also have a good representation of small sailing craft such as Lasers and Sunfish. We expect the main floor of the show to be jam-packed this year because we have consolidated everything on one floor to make the Show a better experience for attendees. "

“Between the power boats and small sailing craft,” she continued, “then adding in dinghies and inflatables plus booths filled with equipment, electronics and the all-important service people such as financing, insurance, storage, refit, repairs and maintenance, the Show will be filling nearly 120,000 sq. feet of space with more than 200 exhibitors.”

Ms. Piffard noted: “The Providence Boat Show is, arguably, the most convenient show for people from eastern Connecticut, central and southeastern Massachusetts, Cape Cod and, of course, Rhode Island...with easy access and indoor parking just off Rte 95 in downtown Providence. And, admission price is only \$10.00... \$8.00 for tickets bought in advance, with half price for all military personnel and children under 12 free. All in all, it’s a lot better experience for the average boater than any other similar event in New England!”

Other special features at the show will include a raffle of a new Walker Bay inflatable boat donated by *Maritime Solutions* of Portsmouth to benefit the scholarship fund of MY TURN, an organization that assists the Rhode Island Marine Trades Association in delivering education and training services to the State’s youth. The boat will be at the Show’s RIMTA Pavilion where raffle tickets may be purchased and the winning entry will be drawn on Sunday afternoon. RIMTA will also be holding a series of demonstrations of marine activities -- engine repair, bottom painting and the like -- that are part of the industry in the State. Tips helpful to boat owners will be provided as part of each demonstration.

The Providence Boat Show runs Thursday, January 7<sup>th</sup> from 4PM – 9PM, Friday, January 8<sup>th</sup> from Noon to 9 PM, Saturday, January 9<sup>th</sup> from 10 AM to 9 PM and Sunday, January 10<sup>th</sup> from 10 AM to 5 PM. Adult tickets at the door are \$10.00 and children 12 and under are FREE with an adult. Advance discount tickets are available on-line for only \$8.00 so attendees save money as well as time by avoiding ticket lines! Military personnel will receive half price tickets with a valid ID all four days of the Show. For more information, call 401-846-1115 or go to [www.providenceboatshow.com](http://www.providenceboatshow.com).

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