



PETERS & MAY THROTTLE UP U.S. OPERATIONS WITH PR POWER

[Peters & May USA](#), the American arm of the UK-based global marine logistics company has selected [PR Power](#) as its communications agency of record for the United States. The agency will help broaden awareness of the company's 30-year history of providing custom-tailored worldwide shipping solutions to yacht and boat manufacturers, race organizations and private owners.



**peters
& may**

Citing the synergies between the two companies, Peters & May U.S. Managing Director Dave Holley said, "With the growth of the international market and our presence in the U.S., it is good to know that we have an agency that understands our business and is so well-connected in the U.S. marine industry. We look forward to letting people in the industry know of and understand our broad capabilities in all phases of marine logistics and shipping."

Based in Chicago, Illinois, Peters & May U.S. is part of a comprehensive network of offices and agents in 11 countries and strategic hubs across the world. The company specializes in flexible solutions to solve any logistics challenges, using air, rail, over-road, and obviously, sea. The company has existing relationships in The States with a number of yacht and boat builders, and serves private yacht owners as well as race teams and organizations including the American Boat Racing Association's Unlimited Hydroplane series, the Volvo Ocean Race, and as the Official Shipping Partner of the Global Ocean Race series.

Peters & May offers individual solutions for port-to-port shipping and can arrange for all facets of a move, from documentation and customs forms to de-rigging and rigging, delivery captains and even offers its own shipping cradles in order to provide the best and most cost effective logistics solutions for its clients.

Marilyn DeMartini, "We are honored by their recognition that PR Power is the marketing team for companies seeking to reach the marine or power sports industries in the United States."

PR Power is a Ft. Lauderdale, Florida-based communications company, specializing in niche, enthusiast and sports communications for clients with a message that moves fast and moves forward.

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PR Power

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