



**FOR IMMEDIATE RELEASE**

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## **PURSUIT ANNOUNCES OWNERS RENDEZVOUS**

Ft. Pierce, Florida – Pursuit Boats is pleased to announce that the date and location for their annual owners Rendezvous has been set for June 4-6, 2010 at Bimini Bay Resort, Bimini, Bahamas. All Pursuit owners are welcome to take part in this event, which promises fun for the entire family, with activities ranging from a fun fishing tournament to a raft-up / wreck snorkel, group grill out and more. Several local Pursuit dealerships are participating, including Ocean Blue Yacht Sales, in Stuart, who will be arranging and conducting most of the events, as well as leading a flotilla to cross over from the St. Lucie Inlet, to The Lauderdale Marina, who will be leading the flotilla for those owners located in the Miami / Ft. Lauderdale area. Caribee Boats in Islamorada is lending a hand with the planning of the fun fishing tournament.

“The Bimini Bay Resort and Marina, located on north Bimini, in the Bahamas, is a brand-new full service resort and marina, and offers luxurious accommodations, world-class restaurants and shopping, as well as those beautiful Bahamian beaches and crystal clear waters. It will make the perfect backdrop for our event, which promises to get owners out on their boats enjoying themselves in a variety of activities, and provides a way for them to meet each other and their local dealers on a more personal level. The flotilla crossings offer a level of safety and comfort for some of our newer owners who may not have wanted to make the trip alone. It is always a great event, and we truly appreciate the time spent with our owners,” says Michele VonGerichten, Marketing Communications Manager.

For those interested in learning more about the Rendezvous, including photos of past events, you can sign up for both the event and make your hotel / marina reservations directly from the Pursuit website, [www.pursuitboats.com](http://www.pursuitboats.com).

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business have set an unsurpassed standard of quality in marine design and manufacturing. From their modern production facility in Ft. Pierce, the Slikkers family continues to build distinctive fishing boats in Offshore, Center Console and Sport configurations, with models from twenty-three to thirty-seven feet.

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