



Strictly Sail® Pacific
April 15-18, 2010
Jack London Square, Oakland, CA



For Immediate Release

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**Brisk Exhibitor Space Sales at Sail America's
Strictly Sail™ Pacific Sailboat Show**

March 15, 2010, Middletown, RI – Space in the new indoor exhibitor hall and adjacent area for the forthcoming Strictly Sail Pacific sailboat show April 15 – 18 in Oakland, California's Jack London Square is completely 'sold out,' as show producer Sail America works to find additional space to meet demand for exhibitor booths.

"We are extremely pleased by the high level of exhibitor support for Strictly Sail Pacific," said Show Producer and Sail America Executive Director Jonathan Banks. "Strictly Sail Pacific continues the encouraging trends from some of the recent winter shows. We are pleased with the very positive exhibitor response and are, in fact, adding new exhibit space to accommodate anticipated last-minute requests for space."

There is still limited space available in the in-water section of the show. All of the major sailboat manufacturers will be bringing boats to the show, with the Jeanneau 57 and Hunter 39 making their west coast debut. In addition, a brand new "multihull lagoon" will make its show premier, featuring an exciting display of the world's latest catamarans. Gear and accessory suppliers and service providers from the U.S. and abroad will display over 30 *all-new* products, in addition to hundreds more that will be showcased.

In other news, the *Sail America's Seminar Series Presented by Blue Water Sailing* saw a big increase in overall attendance at Strictly Sail Chicago and Strictly Sail Miami compared with previous years, and Strictly Sail Pacific is gearing up for a blockbuster event as well. More than 100 seminars will run non-stop over the four-day show, featuring expert presenters and covering a wide array of topics ranging from cruising and extended voyaging tips and techniques, to weather forecasting, adventure destinations, women's sailing interests, cooking onboard, fitness at sea, celestial navigation and more.

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“Participation by show-goers in the *Strictly Sail Seminar Series Presented by Blue Water Sailing* has increased dramatically over last year,” said Banks. “We’ve noted a major shift in consumer attitudes as more sailors seem to be interested in tackling do-it-yourself projects involving refitting and upgrading their boats. In addition, we’ve also worked internally to improve our slate of seminar offerings, added numerous new topics and presenters, plus better promoted the event through our sponsor and other communication channels, all of which have contributed to the significant growth in attendance.”

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Show Details

Location

On San Francisco Bay at Jack London Square in Oakland, California. Just across the Bay from downtown San Francisco, with easy access from around the Bay Area by ferry, BART or bus.

Hours

Thursday and Friday, April 15 – 16: 10 am – 6 pm
Saturday, April 17: 10 am – 7 pm
Sunday, April 18: 10 am – 5 pm

Admission

\$12 – Thursday and Friday (Adults)
\$15 – Saturday and Sunday (Adults)
\$24 – Two-Day Adult Pass
\$40 – Four-Day Pass (Available Online Only)
FREE – Children 15 years and under (when accompanied by a paid adult)

Information

www.strictlysailpacific.com