

SI-TEX AND JEPPESEN TEAM UP TO STRENGTHEN SI-TEX CHART PLOTTER PROMOTION FOR 2011

SI-TEX EC-5, EC-7 and EC-11 Plotters Now Come With a Highly Detailed, Full Featured C-MAP MAX Wide Chart Card Right in the Box

April 25, 2011 — SI-TEX Marine Electronics and Jeppesen have teamed up to strengthen their previously announced 2011 sales promotion, now providing North American boaters with comprehensive C-MAP MAX Wide electronic chart coverage at no charge when they purchase any new SI-TEX EC Series chart plotter.

During this first-of-its-kind promotion — which runs through December 31, 2011 — each SI-TEX EC-5, EC-7 and EC-11 chart plotter will come with a C-MAP MAX Wide chart card packaged right in the box. Never before have a marine electronics manufacturer and Jeppesen teamed up to provide North American boaters with full C-MAP MAX Wide cartography at no cost.

This highly detailed chart delivers all the quality, accuracy and detail boaters have come to expect from C-MAP by Jeppesen. These full featured C-MAP MAX charts provide power boaters, sailors and anglers with important details such as Dynamic NavAids, Dynamic Tides/Currents, Bathymetric depth contour lines and spot soundings, Guardian Alarm anti-grounding technology, detailed harbor charts, aerial imagery, access to Jeppesen's exclusive C-Marina port database and much more. With expansive coverage areas — for example, MAX Wide Chart NA-M022 covers the entire U.S. East Coast and the Bahamas — this included chart is likely all any boater will ever need.

The compact EC-5 features a 5" QVGA color LCD display and a choice of internal or external GPS antenna. It is also available with a built-in 600W dual-frequency sounder. SI-TEX's EC-7 boasts a high-definition 7" WVGA color display, is offered with internal or external antenna and optional built-in 600W dual frequency sounder. This EC-7 is also compatible with SI-TEX's optional MDS Radar Sensor, as well as video input from onboard cameras, for an affordable all-in-one navigation system.

The EC-11 provides navigation and sounder data on a high-definition 10.4" SVGA color LCD display ideal for mid-sized to large cruisers, trawlers and sportfishing boats. Designed for integration with SI-TEX's powerful black-box sounder module and optional MDS Radar Sensor (dome or open array), the EC-11's large screen allows for flexible display of important data. It also features two composite video inputs and a VGA video input for integration with cameras, entertainment systems and other onboard electronics. All three EC Series chart plotters are compatible with SI-TEX's black box AIS receiver for enhanced safety.

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“This promotion couldn’t be any easier to take advantage of,” said Allen Schneider, Vice President/Sales for SI-TEX. “There are no extra purchases to make or rebate forms to fill out. When a boater purchases one of these new EC Series units, it comes ready to sail, right out of the box with the C-MAP MAX Wide chart card for his region. This is a great deal and a great way for boaters to experience the full power of our EC-Series plotters and C-MAP MAX charts.”

For more information on this joint promotion or technical details on the SI-TEX EC Series chart plotters, contact SI-TEX at 25 Enterprise Zone Drive, Suite 2, Riverhead, NY 11901. Telephone: (631) 996-2690. Website: www.si-tex.com.

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