

Press Release

Contact: Rick Hauser
Phone: (805) 427-5259
Email: rickhauser@rickhausergroup.com

TELEFLEX MARINE HELPS SURPRISE DESERVING VETERAN AND FAMILY MAN WITH EXTREME BOAT MAKEOVER AT RECENT GRAND RAPIDS BOAT SHOW

Company's Contribution of Steering, Controls, Gauges and Engine Parts Helps Turn Neglected 1974 Sea Ray 190 Into a Beautifully Restored Classic

When U.S. Army Vietnam veteran Roger DeVries purchased a well-worn 1974 Sea Ray 190 three years ago, he looked forward to fixing it up and enjoying family fishing trips when his three sons returned safely from military service in the Middle East. Thinking about family time together at their lakeside cottage near Greenville, MI helped him get through the natural concern that comes with having three sons serving overseas in the U.S. Army Infantry.

However, this man who always made time to help family, friends and neighbors with fix-it projects never seemed to have time to work on his own boat, and the old runabout fell into even greater disrepair. Those who know Roger said this was typical; putting his own plans on hold to help others. It looked as if his project boat/trailer might be declared D.O.A. (Dead On its Axles), until a group of individuals and companies, including Teleflex Marine stepped in to help give DeVries his much-deserved dream.



The boat before its makeover.

As part of an Extreme Boat Makeover Contest put together by the Grand Rapids Boat Show, Grand Rapids boat dealership Action Water Sports and radio station WLAV, DeVries was selected as the fortunate winner from more than 35 entries submitted by area residents on behalf of deserving friends or family members. His boat was secretly whisked away to Action Water Sports, where it received a 10-week, \$28,000 top-to-bottom restoration that left the 36-year old boat better than new, including new electronics, new upholstery and modern new systems.



There's no comparison!

Teleflex Marine played an important part in this restoration, contributing a variety of systems and components to make this "new" Sea Ray look and perform its best.

These included new Teleflex steering, new shift/throttle controls, lower unit components and a full instrument package. In addition, a long list of OEM-quality Sierra engine components were used to ensure that DeVries' new ride will provide many seasons of family boating enjoyment.

"We're very appreciative to Teleflex Marine for working with us on this restoration and supporting our effort to help make Roger's dream come true," said Jerry Brouwer, owner of Action Water Sports. "As far as we're concerned, there are few things more worthy than helping a man who has given so much of himself enjoy some time on the water with friends and family," added Brouwer.

DeVries had no idea what awaited him when his family dragged him to the Grand Rapids Boat Show. He actually didn't want to go. As far as he knew, his boat was sitting neglected on a broken and rusting trailer and a new boat was financially out of the question. It must have been difficult given the level of excitement and joy for this man who has always put others ahead of himself, but contest organizers and his family both managed to keep the whole thing under wraps and pulled off the perfect surprise.

As local TV news cameras rolled and a crowd gathered around, DeVries looked on in stunned awe as the curtain was dropped to reveal his boat — and his family — in all their glory. Shining like a bright penny and sitting on a new trailer, DeVries restored Sea Ray is ready to make his dreams of family togetherness come true.

With Michigan's summer boating season right around the corner, he won't have long to wait.

For more information about Teleflex or Sierra branded products, contact Teleflex Marine at One Sierra Place, Litchfield, IL 62056 • Telephone: (217) 324-9400 • Or visit the company's website at www.teleflexmarine.com.

About Teleflex Incorporated

Teleflex Incorporated (NYSE:TFX) is a diversified company with annual revenues of \$2.5 billion. Teleflex designs, manufactures and distributes quality-engineered products and services for healthcare, aerospace, marine, and industrial markets worldwide. Headquartered in Limerick, PA., with operations in 24 countries, Teleflex employs more than 14,000 people worldwide who focus on providing innovative solutions for customers. Additional information about Teleflex can be obtained from the Company's website at www.teleflex.com.