



Press Release

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TELEFLEX MARINE LAUNCHES NEW USER FRIENDLY WEBSITE FOR ITS LEADING LINE OF STEERING, CONTROLS/CABLES, ENGINE/DRIVE PARTS, HOSES AND INSTRUMENTATION

New Look and Improved Organization Add Up to “Smooth Sailing” For Visitors Navigating Teleflex’s New Online Home, Scheduled to Go Live June 24th

LITCHFIELD, IL (June 24, 2010) — Teleflex Marine has launched a new website designed to make it easier than ever for consumers worldwide to find the products and information they need from among the hundreds of boating products offered by this industry leader. After undergoing beta testing for the several months, it goes live June 24, 2010, at www.teleflexmarine.com.

This new website was developed with ease-of-use as a top priority, providing clearly marked links to specific product brands/categories, including Teleflex steering, controls and cables, and instrumentation; Sierra engine and drive components and Shields marine hoses. Once a product category is selected, all the pertinent information is readily available without the need for further navigation. Product images, data and specification sheets are now consolidated with important support information including brochures, user manuals, technical bulletins and more.



A revamped Find a Dealer function makes it easier than ever for boaters to locate an authorized Teleflex Marine sales outlet near them, so they can get what they need and get back on the water fast. A Shop Online link helps consumers purchase products from the vast array of available Sierra engine and drive parts directly through the website when a dealer visit is impractical.

The website’s Marketing link provides password protected dealer/distributor access to useful marketing support materials, including logos, trade show graphics, a dealer ad building kit, an extensive product image repository and other proprietary information.

To experience the new Teleflex website – and learn more about the company’s extensive line of products and components for the global boat building and boating industry – visit www.teleflexmarine.com • Or contact Teleflex Marine at One Sierra Place, Litchfield, IL 62056 • Telephone: (217) 324-9400.

About Teleflex Incorporated

Teleflex Incorporated (NYSE:TFX) is a diversified company with annual revenues of \$2.5 billion. Teleflex designs, manufactures and distributes quality-engineered products and services for healthcare, aerospace, marine, and industrial markets worldwide. Headquartered in Limerick, PA., with operations in 24 countries, Teleflex employs more than 14,000 people worldwide who focus on providing innovative solutions for customers. Additional information about Teleflex can be obtained from the Company’s website at www.teleflex.com.