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FOR IMMEDIATE RELEASE

2010 Vancouver International Boat Show Cancelled Due to BC Place Construction

Vancouver, B.C. – December 2, 2009 –The British Columbia Marine Trades Association (BCMTA) and the National Marine Manufacturers Association (NMMA) announced today the cancellation of the 49th annual Vancouver International Boat Show at BC Place. BC Pavilion Corporation (PavCo), which owns BC Place and the Vancouver Convention Centre, is undertaking a revitalization of BC Place and for safety reasons must close the building during the construction of its new retractable roof. The cancellation is necessary due to the BC Place closure and a shortage of suitable, alternative exhibition space in Vancouver during spring 2010.

The recently confirmed construction schedule has the roof replacement commencing shortly after the 2010 Olympic and Paralympic Winter Games in early April 2010, and is scheduled to end in the summer of 2011.

“The timeline for construction of the new state-of-the-art roof at BC Place presented a number of challenges,” said Alan Stovell, BCMTA president. “In working with BC Place staff, we decided this was the most realistic option.” The 2010 boat show was scheduled to take place April 8 – 11, 2010 at BC Place Stadium and at the in-water venue at False Creek Yacht Club.

An alternate venue for the 2011 Vancouver International Boat Show has been secured. Returning to its regular date pattern, the 2011 show will take place February 9-13 at PavCo’s alternative facility, the Vancouver Convention Centre, and will return to BC Place Stadium in February 2012.

“We have appreciated the assistance of the BC Pavilion Corporation in securing the Convention Centre for the 2011 show,” said Stovell. “Despite the disruptions created by the construction, we couldn’t be more thrilled about the future of the stadium and Western Canada’s best and biggest boating event!”

Jennifer Kastelein, show manager, is looking forward to the opportunities presented in both 2011 and 2012. “A new venue provides the chance to try different things, and we’re eager to explore new ideas with the Convention Centre next year. And the new BC Place will create an ideal environment for our exhibitors!”

For more information about the Vancouver International Boat Show visit www.vancouverboatshow.ca.

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About the Vancouver International Boat Show

The Vancouver International Boat Show is owned by the British Columbia Marine Trades Association (BCMTA), representing the recreational boating industry in BC. For more

information on the BCMTA, visit www.bcmta.com. The show is produced by NMMA Canada, a division of the National Marine Manufacturers Association (NMMA), the world's largest producer of boat shows. NMMA member companies produce more than 80 percent of the boats, engines and accessories used by boaters and anglers in the U.S. and Canada. For more information on the NMMA, visit www.nmma.org.