

## News Release

### **Xantrex launches new redesigned website with enhanced features, new options, more technical resources**

**VANCOUVER, B.C., August 31, 2010 --** Xantrex Technology Inc., a subsidiary of Schneider Electric, today launched its redesigned website, [www.xantrex.com](http://www.xantrex.com).

Senior Manager, Marketing & Product Development Grant Dunbar reports that the new website design offers not only a fresh, clean new look, but also much improved, user-friendly navigation featuring an intuitive interactive menu and a vast resource of technical, troubleshooting and product information.

“Working from our own experience and in analyzing select feedback from the field, we have strategically redeveloped and redesigned our Internet presence to create a much stronger and greatly improved tool for our end users, dealers/distributors and aftermarket retailers,” said Dunbar. “Our new website is very engaging and allows visitors to efficiently access information, compare and find related product accessories, plus locate technical and educational data with ease.”

The new website serves the company’s core markets including RV, Marine and Commercial/Industrial Vehicles, via distinguishable sections designed to meet the unique requirements of distributors/dealers, aftermarket retailers, end users, installers, electricians and media.

Besides its cleaner, streamlined interface, the site also offers dedicated product pages with all relevant content and imagery, media library/newsroom, technical downloads, FAQs and educational documents featuring topics of general interest in power electronics, including archival resources housing the company’s recently launched Tech Doctor editorial series. Visitors from all markets can sign up and opt-in to receive the company’s latest product updates including the introduction of new innovative power solutions, and more.

Another major upgrade to the site is the dedicated Custom Power Solutions section designed for OEMs and aftermarket partners. Site content highlights the capabilities and services offered by the newly created Xantrex Business Development Team in the emerging niche markets of backup solar, wind, electric vehicle and automotive markets, including direct contact inquiry links.

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"We hope our customers will thoroughly enjoy the online experience of visiting us at [www.xantrex.com](http://www.xantrex.com)," said Dunbar. "An integral part of our corporate culture is to continually seek ways and means to improve and maximize our customer experience. We're confident this new website launch is a positive step in this direction."

### **About Xantrex**

Xantrex Technology Inc. ([www.xantrex.com](http://www.xantrex.com)), a subsidiary of Schneider Electric, is a world leader in the development, manufacturing and marketing of advanced power electronic products and systems for the mobile power markets. The company's products convert and control raw electrical power from any central, distributed, renewable, or backup power source into high-quality power required by electronic equipment. Xantrex is headquartered in Vancouver, Canada, with facilities in the United States.

### **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 114,000 employees achieved sales of more than 18.3 billion euros in 2008, through an active commitment to help individuals and organizations "Make the most of their energy™." [www.schneider-electric.com](http://www.schneider-electric.com)

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**MEDIA NOTE:** *Xantrex Website homepage snapshot attached*