

YACHTWORLD.COM LAUNCHES YACHTWORLD FINANCE CENTER

SEATTLE – Mar.3, 2010 – YachtWorld.com, the world's largest Internet yacht brokerage portal and a division of Dominion Enterprises, today announced the launch of its new marine finance service for yacht brokers, **YachtWorld Finance Center**.

"YachtWorld.com's goal is to provide yacht brokers with services that will enable them to sell more boats," said Jeff Moore, director of sales, YachtWorld.com and Boats.com, when making the announcement. "The marine finance environment has been changing for some time and is continuing to do so with some businesses and banks exiting marine finance altogether while others alter their criteria. The **YachtWorld Finance Center's** mission is to stay on top of today's finance market and make sure it has the resources and knowledge to provide the finance programs our broker members and their clients want."

YachtWorld.com has partnered with Financial Underwriters Network to provide this new service. The **YachtWorld Finance Center** has a toll free number, 1 888-892-3284, where loan specialists are available to assist yacht brokers and their clients. Additional products and services will be added during the year to the **YachtWorld Finance Center** to build upon these important and exciting first steps.

About YachtWorld.com - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 114,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Virginia, the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

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